



————— 2022

### My Big Goal

### Quote of the Month

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## WEEK 1: CREATE AWARENESS AROUND THE PROBLEM

- Watch this month's content overview.
- Review monthly checklist & block out time to finish tasks.
- Schedule 7 DFY posts/reels.
- Schedule 7 DFY group posts.
- Schedule out a DFY email for the week.
- Set up your DFY freebie and landing page to collect emails, or share the freebie and ask people to drop their email.





## WEEK 2: CREATE AWARENESS AROUND THE SOLUTION YOU OFFER

- Analyze insights for best posting times and posts that are doing well. Use this as you do the following items.
- Schedule 7 DFY posts/reels.
- Schedule 7 DFY group posts.
- Schedule out a DFY email for the week.





## WEEK 3: CREATE EXPERTISE

- Analyze insights for best posting times and posts that are doing well. Use this as you do the following items.
- Schedule 7 DFY posts/reels.
- Schedule 7 DFY group posts.
- Schedule out a DFY email for the week.
- Complete this month's Social Selling Secrets Module & post your ah-ha moments and questions in the comments section of that module.





## WEEK 4: CALL TO ACTION WEEK

- Analyze insights and determine your top 3 posts & what themes you are seeing your ideal customers connecting with.
- Schedule 7 DFY posts/reels.
- Schedule 7 DFY group posts.
- Schedule out a DFY email for the week.
- Follow up with all prospects





## END OF MONTH RECAP:

### My Top 3 Posts For Engagement

What's one thing that went well and how can I repeat it?

What's one thing that didn't go well and how can I change it?