



**YOUR**  
*ad scaping*



# WATCH THE TRAINING

The screenshot displays the Facebook Ads Manager interface. At the top, the browser address bar shows the URL: `adsmanager.facebook.com/adsmanager/manage/ads/edit?act=692231428859228&business_id=1261987624202362&global_scope...`. The page title is "Ad Scaling". The main content area shows an ad in "Draft" status with the name "New Winning Ad". A blue circle highlights the text input field for the ad name. Below the ad name, there is a "Partnership ad" section with a toggle switch set to "Off". The "Identity" section is highlighted with a red play button icon and includes a dropdown menu for "Facebook Page" set to "Ashley Shaw - Get It Done" and an "Instagram account" dropdown set to "theashleyshaw". The "Ad setup" section shows "Use existing post" selected. On the right, the "Ad preview" section shows a video ad with a woman holding a sign that says "in 1 hr using ai". The sign also has "ai" written on it. The video title is "When I made 48K during my first 5-day challenge, I knew Tony Robbins, Russell Brunson (ClickFunnels) & Dean".



## HOMEWORK

### YOUR *ad scaling* HOMEWORK



**Time To Take Action!**